

# 23|24 EXECUTIVE SUMMARY



Donnons de l'élan à vos projets économiques

## SOCIÉTÉ DE DÉVELOPPEMENT ÉCONOMIQUE DE LA COLOMBIE- BRITANNIQUE (SDÉCB)

The SDÉCB is a provincial non-profit Francophone organization dedicated to economic development. Our expertise spans three key areas: entrepreneurship, immigration and employability, and community economic development. Through our services, we support entrepreneurs, job seekers, employers, non-profit organizations, immigrants, women, youth, and English speakers.

The SDÉCB is the leading organization in economic development for the Francophone community in British Columbia. Our mission is to foster a thriving economic and professional future for Francophones in the province.



**Céline Sauvage**  
President

**Mylène Letellier**  
Executive Director

### CONCRETE RESULTS | HUMAN RESOURCES

18	SDÉCB'S TEAM MEMBERS	2	CONTRACT EMPLOYEES
7	VOLUNTEER BOARD MEMBERS	152	HOURS DONATED

### KEY PERFORMANCE INDICATORS

63	TRAINING SESSIONS OFFERED	538	COMMUNITIES PROJECTS COMPANIES CREATED, SUSTAINED/IN EXPANSION
785	CLIENTS TRAINED	549 000\$	INVESTMENTS TRIGGERED BY LEVERAGE EFFECT AS A RESULT OF SUPPORT TO BUSINESSES
842	CONSULTATIONS PROVIDED TO CLIENTS	+743 624\$	LEVERAGE EFFECT

## OTHERS INDICATORS

Jobs Created, Sustained, and Improved through Business Support	859
Networking Meetings – SDÉCB – Femmes d’Affaires en Mouvement (FAM)	9
Participants in networking events – SDÉCB – FAM	94
General Mentorship Sessions	71
Partnerships Initiated or Maintained	14
Requests for Information	1555
Interactions Related to Business Plans	129
Local or Regional Strategic Plans for Communities	8
Clients Served	2940
Immigrant Clients Served	2185
Youth Served (18 to 29 Years Old)	685
Event Participations	199
Participation in Trade Fairs and Commercial Shows	86
Publications Distributed	2570
Website Traffic	56 648

## CORE FUNDING

<b>EDSC</b> Employment and Social Development Canada	<b>607 866\$</b>
<b>PACIFCAN</b> Pacific Economic Development Canada	<b>590 417\$</b>
<b>IRCC</b> Immigration, Refugees and Citizenship Canada	<b>970 038\$</b>
<b>OTHER</b>	<b>264 860\$</b>

**TOTAL 2 433 181\$**

vs 2022-2023 2,809,949\$

Figures as of March 31, 2024  
A full version of this report is available on our  
website: [sdecb.com](http://sdecb.com)



## OUR SPONSORS



Pacific Economic  
Development Canada



Employment and  
Social Development Canada



Immigration, Refugees  
and Citizenship Canada



COLOMBIE-  
BRITANNIQUE



The SDÉCB works in collaboration with RDÉE Canada (Réseau de développement économique et d'employabilité) to enhance the vitality and support the development of Francophone minority communities in BC and across Canada.

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