

# 2022 2023

## EXECUTIVE SUMMARY



### SOCIÉTÉ DE DÉVELOPPEMENT ÉCONOMIQUE DE LA COLOMBIE-BRITANNIQUE (SDÉCB)

Sustainable development partner

The SDÉCB is a francophone organization with an economic focus, operating at the provincial level as a non-profit entity. It offers programs, services, and catalyzes initiatives that promote the success of francophones within the economic fabric.

The organization prioritizes entrepreneurship, employability, and community development, particularly among youth, immigrants, associations, businesses, and job seekers.



**CÉLINE SAUVAGE**  
President

**MYLÈNE LETELLIER**  
Executive Director

### CONCRETE RESULTS / HUMAN RESOURCES

**23** SDÉCB'S  
TEAM MEMBERS

**9** VOLUNTEER  
BOARD MEMBERS

**2** CONTRACT EMPLOYEES

**148** HOURS DONATED

### CONCRETE RESULTS / KEY PERFORMANCE INDICATORS

**44**  
TRAINING SESSIONS  
OFFERED

#### Communities projects

**207** COMPANIES CREATED,  
SUSTAINED/IN EXPANSION

**1,964**  
CLIENTS TRAINED

INVESTMENTS TRIGGERED BY  
THE LEVERAGE EFFECT AS A RESULT  
OF SUPPORT TO BUSINESSES

**585**  
CONSULTING SERVICES  
PROVIDED TO CLIENTS

**\$483,500**  
**+ \$776,002**  
LEVERAGE EFFECT

## OTHER INDICATORS

Jobs created, sustained, improved as a result of support to businesses	<b>410</b>
SDE – Femmes d'affaires en mouvement (FAM)   Networking meetings	<b>8</b>
SDE – FAM   Participants in networking events	<b>134</b>
General mentorship sessions	<b>36</b>
Partnerships initiated or maintained	<b>14</b>
Requests for information	<b>1,462</b>
Interactions related to business plans	<b>66</b>
Local or regional strategic plans for communities	<b>5</b>
Clients served	<b>1,008</b>
Immigrant clients served	<b>1,356</b>
Youth served (18 to 29 years old)	<b>685</b>
Participations in events	<b>174</b>
Participations in trade fairs or commercial shows	<b>73</b>
Publications distributed	<b>8,101</b>
Hits on the websites	<b>80,872</b>

## FUNDING SPONSORS



## CORE FUNDS

EDSC	<b>\$567,698</b>
PACIFICAN	<b>\$545,000</b>
IRCC	<b>\$902,559</b>
OTHER	<b>\$794,692</b>
<b>TOTAL</b>	<b>\$2,809,949</b>
<b>vs. 2021-2022</b>	<b>\$2,338,678</b>

Numbers as of March 31, 2023.  
A full version of this report is available  
on our website: [sdecb.com](http://sdecb.com)



The SDÉCB works in collaboration with RDÉE Canada (Réseau de développement économique et d'employabilité) to enhance the vitality and support the development of Francophone minority communities in BC and across Canada.

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## EXECUTIVE SUMMARY

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