

2021-2022 ANNUAL REPORT

SERVING BRITISH COLUMBIA'S FRANCOPHONE
ECONOMIC COMMUNITY FOR 20 YEARS



Céline Sauvage,
President



Mylène Letellier,
Executive Director

EXECUTIVE SUMMARY

The Société de développement économique (SDÉCB) is a francophone non-profit organisation working in the economic sector throughout British Columbia. It offers services to entrepreneurs and futur entrepreneurs, investors and new immigrants.

The SDÉCB represents the interests of the economic sector of the francophone and francophile community by supporting development in the sphere of business, by fostering entrepreneurial activity amongst francophone business people and by ensuring the flow of economically pertinent information within the community.

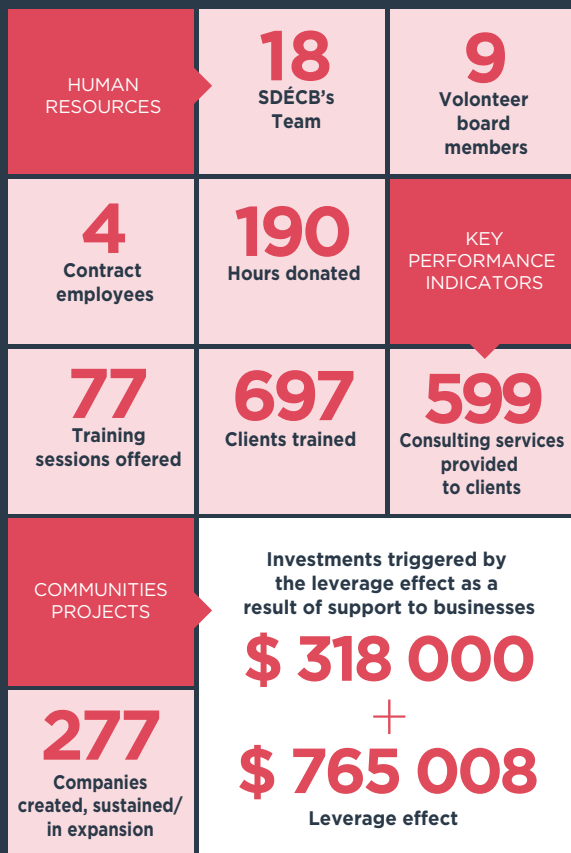


**SOCIÉTÉ DE DÉVELOPPEMENT
ÉCONOMIQUE DE LA COLOMBIE-BRITANNIQUE**

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➔ A full version of this report is available on our website: sdecb.com

CONCRETE RESULTS



The SDE works in collaboration with RDÉE Canada (Réseau de développement économique et d'employabilité) to enhance the vitality and support the development of Francophone minority communities in BC and across Canada.



Le leader du développement économique des communautés francophones et acadienne

OTHER INDICATORS

Jobs created, sustained, improved as a result of support to businesses	514
Participants in networking events – SDE – FAM	10
Networking meetings – SDE – Femmes d'affaires en mouvement (FAM)	137
General mentorship sessions	75
Partnerships initiated or maintained	12
Requests for information	1 174
Interactions related to business plans	43
Local or regional strategic plans for communities	5
Clients served	1 053
Immigrant clients served	1 132
Youth served (18 to 29 years old)	256
Participations in events	166
Participations in trade fairs or commercial shows	34
Publications distributed	1 261
Hits on the websites	66 196

2021-2022 CORE FUNDS

EDSC	\$ 570 919
WEDC	\$ 710 000
IRCC	\$ 526 428
OTHER	\$ 531 331

vs 2020-2021

\$ 1 785 580

TOTAL BUDGET **\$ 2 338 678***

*Unaudited financial statements

FUNDING SPONSORS



Employment and Social Development Canada



Pacific Economic Development Canada



Immigration, Refugees and Citizenship Canada