

# EXECUTIVE SUMMARY

24 | 25



SOCIÉTÉ DE DÉVELOPPEMENT ÉCONOMIQUE DE LA COLOMBIE-BRITANNIQUE (SDÉCB)

**SDÉCB**  
Donnons de l'élan à vos projets économiques

The SDÉCB is a provincial non-profit Francophone organization dedicated to economic development. Our expertise spans three key areas: entrepreneurship, immigration and employability, and community economic development. Through our services, we support entrepreneurs, job seekers, employers, non-profit organizations, immigrants, women, youth, and English speakers. The SDÉCB is the leading organization in economic development for the Francophone community in British Columbia. Our mission is to foster a thriving economic and professional future for Francophones in the province.



Céline Sauvage  
President



Mylène Letellier  
Executive Director

## CONCRETE RESULTS | HUMAN RESSOURCES

**18** SDÉCB'S TEAM MEMBERS

**2** CONTRACT EMPLOYEES

**8** VOLUNTEER BOARD MEMBERS

**132** HOURS DONATED

## KEY PERFORMANCE INDICATORS

**95**

TRAINING SESSIONS OFFERED

**10**

COMMUNITIES PROJECTS

**444**

COMPANIES CREATED, SUSTAINED/IN EXPANSION

**684**

CLIENTS TRAINED

**25 000\$**

INVESTMENTS TRIGGERED BY LEVERAGE EFFECT AS A RESULT OF SUPPORT TO BUSINESSES

**1539**

CONSULTATIONS PROVIDED TO CLIENTS

**+797 301\$**

LEVERAGE EFFECT

## AUTRES INDICATEURS

Jobs Created, Sustained, and Improved through Business Support	512
Participants in networking events – SDÉCB – FAM	9
Networking Meetings – SDÉCB – Femmes d’Affaires en Mouvement (FAM)	144
General Mentorship Sessions	34
Partnerships Initiated or Maintained	10
Requests for Information	1632
Interactions Related to Business Plans	71
Local or Regional Strategic Plans for Communities	8
Clients Served	2609
Immigrant Clients Served	1875
Youth Served (18 to 29 Years Old)	1260
Event Participations	167
Participation in Trade Fairs and Commercial Shows	48
Publications Distributed	1 061
Website Traffic	93 735

## OUR SPONSORS



## FONDS DE BASE

<b>EDSC</b> Employment and Social Development Canada	822 105\$
<b>PACIFICAN</b> Pacific Economic Development Canada	499 583\$
<b>IRCC</b> Immigration, Refugees and Citizenship Canada	981 265\$
<b>OTHER</b>	949 934\$

**TOTAL 3 252 887\$**

vs 2023-2024 2 433 181\$

Figures as of March 31, 2024  
A full version of this report is available on our website: : [sdecb.com](http://sdecb.com)



The SDÉCB works in collaboration with RDÉE Canada (Réseau de développement économique et d’employabilité) to enhance the vitality and support the development of Francophone minority communities in BC and across Canada.



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